

Miranda Barnes

Graphic Designer & Photographer

Martin, TN 38237

mlbarnes80@yahoo.com

731-336-9090

Seventeen+ years of multimedia design experience ranging from print advertising to television production and web design. Collaborated with clients to produce award-winning logos and designs. Managed several projects from initial concept through completion. Created display ads for local shopper newspaper and senior citizen magazine along with pagination of the weekly paper and quarterly magazine. Handled the design and printing of all promotional and marketing materials. Earned numerous awards for creativity and technical expertise.

- Artistic ability – memorable, effective, unique and eye-catching artwork
- Client relations – effective consultations to ensure projects meet client specifications
- Project management – able to produce within budget and deadlines
- Innovative approach – assessed market trends and technological developments to create art
- Technical expertise – Adobe (InDesign, Photoshop, Illustrator, Premiere Pro, Media Encoder, After Effects, Audition, Captivate, Dreamweaver, Animate, and Acrobat), HTML, CSS, PHP, Final Cut Pro, Compressor, Autodesk (3ds Max, Maya, and Mudbox), Microsoft (Word, Excel, and PowerPoint).

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Willing to relocate: Anywhere

Authorized to work in the US for any employer

Work Experience

PRODUCER/DIRECTOR

WLJT Channel 11 (PBS) - Martin, TN

January 2017 to Present

- Assist with set up and tear down of production gear
- Help direct crew with production duties
- Responsible for audio set up and running audio board during productions
- Edit footage for on-air broadcast and website
- Create logos and logo animations for promo spots and station branding
- Create motion graphics for presentation of interstitial content
- Responsible for the layout and design of elements and information in promo spots
- Responsible for data input of weekly rotation schedules into media manager for station website
- Responsible for station website and all updates including schedule rotations, general information, video uploads, and new page additions

SENIOR MULTIMEDIA DESIGNER & OPERATIONS COORDINATOR

Savant Learning Systems - Martin, TN

March 2014 to May 2018

- Assisted with staging and camera set-up for filming
- Ran additional camera on multiple camera set-ups

- Edited video footage for course assembly
- Produced art and motion graphics for courses
- Designed course templates for assembly
- Handled quality control of courses for publication
- Assembled courses for publication to online database
- Responsible for training of new department employees

BROADCAST ENGINEER

Benton-Weatherford Broadcasting - Paris, TN

August 2008 to December 2016

- Responsible for on-air broadcast of football and basketball games including playback of music intros and commercial breaks
- Produced radio commercials for broadcasts including selection of background music and recording of scripts

SENIOR GRAPHIC DESIGNER

Peddler Advantage - Paris, TN

August 2004 to March 2014

- Produced art for print publications; drawings and full-color photographs
- Produced promotional materials for more effective marketing of specials
- Created custom artwork according to client specifications
- Managed graphic design of publication to ensure consistency
- Maintained direct interaction with the sales department to understand better the relationship between the client's wants and marketing needs
- Produced mock-ups for clients to approve
- Initiated electronic transfer to reduce need for person-to-person meetings
- Designed templates for standard documentation
- Implemented standard procedures to ensure client satisfaction
- Responsible for the design of all aspects of the newspaper and senior magazine including logos, display ads, special sections and pagination
- Handled electronic upload of page files for print and website upload

GRAPHIC DESIGNER

Publications & Printing Services - Murray, KY

August 1999 to May 2003

- Created custom artwork according to client specifications
- Lead designer for several of Murray State University's campus brochures, newsletters, cookbooks, stationary, posters and more
- In charge of numerous projects from initial concept through completion
- Received hands-on experience with print press and bindery areas
- Helped direct student workers with tasks in design and press areas

Education

Bachelor of Science in Digital Design and Animation

Rasmussen College - Ocala, FL

August 2013 to May 2015

Bachelor of Science in Art

Murray State University - Murray, KY

August 1999 to December 2003

Skills

Autodesk 3DS Max (2 years), Adobe InDesign (10+ years), Adobe After Effects (3 years), Autodesk Maya (Less than 1 year), Adobe Photoshop (10+ years), Adobe Dreamweaver (6 years), Adobe Illustrator (5 years), Final Cut Pro X (4 years), Adobe Audition (5 years), Adobe Captivate (4 years), Adobe Premiere Pro (4 years), HTML & CSS (6 years)

Links

<https://mlbarnes80.myportfolio.com/work>

Additional Information

- Technical expertise - Adobe InDesign, Photoshop, Illustrator, Premiere Pro, Media Encoder, Audition, After Effects, Captivate, Dreamweaver, Animate, Acrobat, HTML, CSS, PHP, Final Cut Pro X, Compressor, 3ds Max, Maya, Mudbox, Word, Excel, PowerPoint